

Shanese M. Jones

(757) 816-8937 | shanese.j@yahoo.com

Summary

Video Editor with 8 years of diverse experience in video editing, motion graphics, and digital media. Demonstrated success in leading multimedia projects aimed at increasing engagement and reach, including collaborative efforts with producers and other creatives. Adept in Adobe Creative Suite, delivering high-impact media content for digital marketing and live event promotions. Seeks to leverage expertise to dynamically edit and enhance projects, ensuring compelling multimedia results.

Skills

Software and Equipment Skills: Adobe Premiere Pro, Adobe After Effects, Adobe Audition, Adobe Illustrator, Microsoft Suite - Word, Microsoft Suite - PowerPoint, WordPress, Instagram, Sony 4K experience, Blackmagic 4K experience, Audio recording familiarity, Digital post-production workflows, Audio editing software, Transcoding knowledge, Audio recording, Canon 4K experience

Technical Skills: 3-point lighting expertise, Live streaming

Work Experience

Heart Havens, Inc,
Lead Direct Support Professional

Virginia Beach, VA
April 2024 – Present

- Maintain up to date client records
- Document daily progress notes
- Respond to urgent resident issues and concerns
- Provide counseling and assistance to persons served daily living including but not limited to: Personal hygiene, community integration, shopping, meal planning and preparation, and medication administration.
- Communicate with co-workers, case management, guardians, and others involved in the lives of individual(s) to provide the highest quality of care

Heart Havens, Inc
Direct Support Professional

Virginia Beach, VA
February 2023 – April 2024

- Empower adults with developmental disabilities to live full, vibrant, and happy lives
- Respond to urgent resident issues and concerns

Reel Multimedia Productions, LLC
Video Editor and Camera Operator

Norfolk, VA
Aug 2017 – Present

- ☐ Produced and edited high-quality video content to engage target audiences across platforms using Adobe Premiere Pro and other Adobe Creative Suite applications.
- ☐ Created motion graphics and illustrations, incorporating multimedia elements that enhanced visual appeal and audience retention through strategic use of Adobe After Effects and Illustrator.
- ☐ Captured video content with Sony and Canon 4K cameras, aligning scenes with scripted events and improving digital marketing initiatives.
- ☐ Collaborated effectively with editorial colleagues, graphic designers, and audio engineers to generate impactful B2B campaigns and engaging communications plans.
- ☐ Leveraged expertise in digital post-production workflows to publish media content across digital platforms, increasing audience engagement and followers by 25% through targeted strategies and creative process optimization.

The City of Norfolk
Multimedia Communications Specialist I

Norfolk, VA
Aug 2022 - Oct 2022

- ☐ Produced and edited original video content and high-quality photographs, using Adobe Premiere Pro to improve internal communications and employee engagement by 45%.
- ☐ Designed and implemented strategic visuals for the city intranet, improving employee information dissemination and engagement through effective internal communication channels and the Adobe Creative Suite.
- ☐ Collaborated with Human Resources and Communications teams to efficiently organize high-profile special events, enhancing operational efficiency, communication, and employee satisfaction.

- ☐ Represented departmental interests at cross-functional meetings, fostering interdepartmental collaboration and alignment with strategic communication goals.
- ☐ Operated independently in a high-productivity environment, consistently exceeding targets by 20% and achieving recognition for outstanding quality in multimedia production and editing.

North Carolina Symphony

Marketing & Development Research Assistant/Summerfest Coordinator

Raleigh, NC

May 2022 - Aug 2022

- ☐ Coordinated and executed meetings with promotional sponsors, ensuring timely communication and fostering strong collaborative relationships, resulting in successful event partnerships
- ☐ Collaborated with sponsors to ensure collection and delivery of supplies, maintaining strong relationships
- ☐ Managed on-site marketing promotions at summer concerts, using Microsoft Suite to track and report activities
- ☐ Welcomed and effectively communicated with vendors, clients, and guests, significantly enhancing their event experience and building strong professional relationships
- ☐ Compiled and analyzed event activities for the Director of Advertising and Promotions, utilizing Excel to provide comprehensive reporting and insights
- ☐ Prospected and secured new audiences for in-person and virtual concerts, resulting in a 40% increase in attendance from affinity groups and senior communities.
- ☐ Successfully researched and identified local businesses, resulting in a 20% increase in marketing reach and fostering greater demographic diversity
- ☐ Enhanced online engagement by creating and scheduling social media posts, and updated marketing plans using Microsoft Suite and Adobe tools, leading to a 20% increase in follower interactions and improved brand visibility
- ☐ Coordinated and executed high-impact videography and video editing projects, including motion graphics, for Summerfest Juneteenth and Freedom Celebration concerts, effectively meeting NEA grant documentation standards through advanced use of Adobe Audition, After Effects, and Premiere Pro, resulting in increased audience engagement and successful grant fulfillment

Uplift Comprehensive Services

Videographer/Video Editor/Motion Graphics Artist

Elizabeth City, NC

May 2022 - May 2022

- ☐ Partnered with a non-profit organization to significantly improve youth safety by rolling out ID check protocols in local markets, achieving a 30% reduction in underage purchases and substantially increasing community awareness
- ☐ Strategically produced and meticulously edited high-impact videos and dynamic logo animations using Adobe After Effects and Adobe Illustrator, dramatically increasing the non-profit's online engagement by 40% and significantly enhancing their digital footprint

ECSU's Check the Resumé

Director of Photography

Elizabeth City, NC

Aug 2021 - May 2022

- ☐ Successfully collaborated with artistic departments including Music, Choral, Lights, and Design, effectively managing on-set lighting and camera crew for seamless production quality.
- ☐ Directed comprehensive maintenance schedules and established meticulous storage protocols for all equipment, significantly enhancing reliability and efficiency, which ensured seamless operational performance and maximum readiness for all shooting occasions
- ☐ Oversaw the authorization and readiness of all shooting equipment, ensuring the functionality and availability of necessary tools to maintain uninterrupted workflow during productions
- ☐ Drove team collaboration to achieve flawless composition, optimal exposure, and precise movement capture during live events, culminating in premium-quality footage and seamless production

1704 Media Productions,

Videographer/Video Editor

Elizabeth City, NC

Sep 2020 - Feb 2022

- ☐ Spearheaded collaborative efforts with Music, Choral, Theatre, and Design departments, significantly enhancing interdepartmental projects and driving a 40% increase in program participation and audience engagement
- ☐ Leveraged exceptional written and interpersonal communication skills to successfully negotiate client contracts, resulting in a 20% increase in overall client satisfaction and a 15% growth in repeat business.
- ☐ Demonstrated advanced proficiency in composition, exposure, and equipment usage, resulting in exceptional video productions that consistently exceeded client expectations and elevated brand standards.
- ☐ Created comprehensive storyboards and detailed shot lists that elevated project clarity, optimized team coordination, and significantly improved on-time delivery of production milestones.

- ☐ Exceptionally streamlined the storage and categorization of files using advanced cloud-based software, significantly boosting data accessibility and security protocols, which contributed to a 30% increase in overall team productivity and efficiency

Elizabeth City State University Documentary Team,
Videographer/Documentary Filmmaker

Elizabeth City, NC
Oct 2020 - May 2021

- ☐ Effectively collaborated with on-campus documentary team and University Student Health Services Department, serving as Camera Operator/Videographer at multiple locations, significantly improving the clarity and engagement of student educational resources.
- ☐ Skillfully filmed and meticulously edited live campus health events using Adobe Premiere Pro and Adobe After Effects, resulting in a substantial increase in on-campus vaccination rates

Little Dog Video and Photo,
Production Assistant

Elizabeth City, NC
Apr 2019 - Feb 2021

- ☐ Successfully orchestrated seamless production events by overseeing technical and administrative duties such as distributing scripts, coordinating craft services, and supporting lighting, sound, and video operations for on-location shoots, significantly enhancing team efficiency and project outcomes.
- ☐ Successfully led and executed film production across multiple roles—Assistant Director, Videographer, and Camera Operator—culminating in on-time project completions, improved team coordination, and elevated production quality.
- ☐ Streamlined set operations by coordinating efficient locking procedures, managing props and equipment, and overseeing cleanup, ensuring seamless production flows.

1704 Media Productions
Director of Photography/Videographer

Elizabeth City State University
Aug 2021 - Mar 2022

- ☐ AACC - North Carolina Museum of History
- ☐ Check The Resume

Elizabeth City State University Homecoming
Videographer/Media Staff

Elizabeth City State University
Sep 2021 - Dec 2021

Sound of Class Marching Band Media Staff
Video Production Manager

Elizabeth City State University
Aug 2021 - Mar 2022

Advertising and Graphic Design Club
Participant

Pitt Community College
Feb 2018 - May 2020

National Society of Leadership and Success
Member

Pitt Community College
Oct 2019 - Present

Phi Theta Kappa
Member

Pitt Community College
Sep 2018 - Present

- ☐ Adopt-A-Highway Cleanup
- ☐ American Red Cross

Hurricane Dorian Residential and University of North Carolina Pembroke victims,
Volunteer

Pitt Community College
Sep 2019 - Dec 2019

Fall Festival Food Pantry
Volunteer

Pitt Community College
Sep 2019 - Dec 2019

Education

ELIZABETH CITY STATE UNIVERSITY
Bachelor of Science, Graphic Design: Film & Video
Cum Laude

Elizabeth City, NC
Aug 2020 - Dec 2022

